



Photo By Torsten Ingvaldsen

PROGRAM OVERVIEW

This course will provide students with a unique opportunity to explore business and culture of two major economies in Asia: China and South Korea. Students will examine culture of two countries through historical/cultural site visits, lectures by experts, engagement in traditional rituals, and interaction with local college students. In addition, company visits, presentations, and meetings with business leaders will facilitate students to learn distinctive business culture and its impact on the best business practices which have become a driving force of economic growth for these two countries. Finally, students will have metropolitan experiences in Beijing, Busan, Seoul, and Qingdao.



Photo By Madeleine Brekke

Business and Culture of China and South Korea

China and South Korea



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PROGRAM HIGHLIGHTS*

- Visit local universities and engage with University students
- Meet with business leaders to learn about differences in business culture
- Visit historical sites in China including the Forbidden City, Tiananmen Square, and the Great Wall

*May be subject to change

Educating to achieve a just, healthy, sustainable and peaceful world, both locally and globally.

ACADEMICS

- BUSA 486A (C) -- 4 credits
- Prerequisite: None

Program fee will be finalized by April 1, 2017. Check the Wang Center/Study Away Website for final pricing.

Fees generally include the following (check website for more details):

- Airfare
- Lodging
- Study tours
- Foreign travel insurance
- Some meals

Participants in this program may apply for a Global Scholar Award. Please contact the Wang Center for additional information and the application.

APPLICATION PROCEDURE

- February 8, 2017 - Application available
- April 15, 2017 - Application deadline (\$50 non-refundable application fee)
- May 5, 2017 - Notifications sent
- May 26, 2017 - Confirmation deadline (\$300 confirmation deposit)

FACULTY LEADER:

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