PROGRAM OVERVIEW

This course provides students an opportunity to develop oral and written communication skills within the context of an international business environment. London is the beating heart of the UK – an economic powerhouse that’s one of the world’s leading financial and cultural centers. Internationally recognized as a hub for startups, possessing an efficient transportation system, offering graduate education programs, and entertaining through social and cultural opportunities, it is easy to see why London is the destination for many people interested in international business. Students will develop their writing and presentation skills through sharing their experiences via social media and public presentations.
PROGmM HIGHLIGHTS*

• Meetings with representatives in both the profit and non-profit sector to discuss the impacts of social media on their businesses. The J-Term 2016 class met with representatives of Accenture, Borough Market, the British Broadcasting Company (BBC), the London Library, Millwall Football Club, and St. Martin-in-the-Fields.

• Self-designed final project allows students the opportunity to explore a question about communication in England and create individual or group opportunities to meet with individuals in London to assist in the completion of their project.

• Cultural opportunities include anticipated visits to Westminster Abbey, Buckingham Palace, Trafalgar Square, National Portrait Gallery, Harrods, Tower of London, St. Paul's Cathedral, and Platform 9 3/4. Depending on schedule, it is anticipated that students will attend one musical, one football match, and one Shakespeare play.

*May be subject to change

ACADEMICS

• COMA 235/393-- 4 credits
Prerequisite: None

Check the Wang Center/Study Away Website for program fee.

Fees generally include the following (check website for more details):
• Airfare
• Lodging
• Study tours
• Foreign travel insurance
• Some meals

Participants in this program may apply for a Global Scholar Award. Please contact the Wang Center for additional information and the application.

APPLICATION PROCEDURE

• September 30, 2016 - Extended application deadline, space-available basis only ($50 non-refundable application fee)
• $300 confirmation deposit due upon acceptance to the program

FACULTY LEADER:

Hal DeLaRosby, Ph.D.
Instructor of Communication and Theater
Director of Academic Advising
delarosby@plu.edu